



Ontario Co-operative Association – Member Profile

1. What **type of co-op** are you and what services/products do you provide to your community?
2. What is the **main benefit** you provide to your members/community?
3. What is **the history** of your co-op? (i.e., how you got to this point...)
4. **How does your co-op 'work'?** Membership structure (important), governance, daily operations, etc.
5. What makes your co-op strong? Do you give back to the community?
6. What are some **recent successes** you would like to highlight?
7. What is your co-op looking forward to? Are you planning to grow? Why should people watch or pay attention to your co-op?
8. Are there any **initiatives** or ways for people to get involved with your co-op?
9. Are you holding any events soon or are there any other newsworthy items you would like to mention?